Dear Alumni Family,

UCLA received over 112,000 applications from students around the world vying to become part of our Bruin family. As our rankings continue to climb, we compete with other leading research institutions to attract the brightest students. While only the best students are offered admission to UCLA, not all will decide to attend for financial reasons. The UCLA Alumni Scholarships Program aims to provide students with an impactful scholarship program which will not only provide financial assistance, but also facilitate a meaningful university experience that is created by alumni and volunteers.

For over 78 years, the UCLA Alumni Scholarships Program (ASP) has recognized student accomplishments while providing them with a network of alumni and friends that will support them throughout their undergraduate years and beyond. Volunteers connect with students as application readers, interviewers, and mentors. The changing landscape of higher education requires that our program evolve to meet the needs of students and their families. While our program continues to change, our focus remains the same: to create an impactful scholarship program which will strengthen the bonds between UCLA, students, alumni, and volunteers.

Our Alumni Scholarships Steering Committee is comprised of a dedicated group of alumni and UCLA stakeholders. They are diligently working to ensure our program is creating impactful connections for students and volunteers while maintaining long-term sustainability. One of our top priorities is to create volunteer experiences that are welcoming to all alumni and supporters. Based on the feedback from our ASP volunteer survey, the freshman interview process has been revised to include the formation of interview panels throughout the major regions in the United States. Each panel, consisting of up to 10 volunteers, will interview approximately 20 scholarship candidates. This new evaluation model will allow a larger number of volunteers to connect with new students and share their UCLA experiences which attest to the power of being a Bruin.

Your continued support is integral to this UCLA legacy. Soon we will be hosting our annual information sessions where you can learn all about upcoming volunteer opportunities.

Southern California
Sunday, February 22, 2015
James West Alumni Center
325 Westwood Plaza
Los Angeles, CA 90024
9:00 a.m. - 11:00 a.m.
Northern California  
Sunday, March 1, 2015  
Embassy Suite Walnut Creek  
1345 Treat Blvd.  
Walnut Creek, CA 94597  
9:00 a.m. - 11:00 a.m.

We have also created a central volunteer portal where you can learn about our volunteer opportunities, but most importantly, sign up to receive the latest news about the Alumni Scholarships Program. Visit our website [HERE](#) to register for volunteer opportunities and email updates.

Whether you are a new volunteer or long-time supporter, we appreciate your commitment to our program. We look forward to expanding the program so that we may continue to attract the best students to UCLA.

Best regards,

**Albert Lemus**, President, UCLA Alumni Association Board of Directors

**Valerie Aenlle-Rocha**, Chair, UCLA Alumni Scholarships Program Steering Committee

P.S. If this email missed any past volunteers or friends, please pass along our message. We would love to see them again!