UCLA ALUMNI SCHOLARSHIPS
ANNUAL REPORT
Fiscal Year 2014–2015
Dear Friends,

I have a long history of involvement with the UCLA Alumni Association and its programs. As a current life-member of the association, I have committed to becoming a Gold Member in the new membership format. Although I have participated in many programs, the vast majority of my time has been spent as a volunteer with the Alumni Scholarships Program. For more than twenty years, I have reviewed scholarship applications and scored them, interviewed students, and attended the “Finals” competitions. Meeting and getting to know the students and committed fellow alumni brings me back year after year. It is inspiring and rewarding to know that the Alumni Scholarships Program significantly benefits the students who become Alumni Scholars by providing them with essential educational financial support and mentorship from engaged alumni. The relationships are mutually beneficial.

This past fiscal year has been an exciting and dynamic time for the Alumni Scholarships Program. To remain significant in our partnership role with admission, financial aid, and future students, we are heeding feedback from alumni, administrators, and current alumni scholars. As a result, the Steering Committee has made modifications to the program, including changing the way students are selected. Our scholarship program must continue to evolve to meet the transforming landscape of higher education. Listed below are some of the changes:

• Updated our program to create an influential scholarship experience that strengthens the bond among students, alumni volunteers, and our essential partners throughout campus.
• Used social media more effectively to contact our widespread alumni, energizing them to become involved with and support the Alumni Scholarships Program.
• Expanded our volunteer program to allow more meaningful connections among alumni and incoming and current students.
• Continued to focus on our key goal of partnering with admission and other academic areas to provide significant scholarships, allowing us to recruit the very best students while remaining fiscally sustainable in an environment of rising tuition and fees.

These updates are part of a continuing evaluative and corrective process. We hope they will ensure that our Alumni Scholarships Program continues in its unique and comprehensive role of providing students with opportunities for leadership and resources that will assist them as they work towards success after graduation.

Because the steering committee’s goal is to function with transparency and inclusion, I am proud to present you with our inaugural Annual Report. As always, we solicit and welcome your input. Your assistance is vital as we shepherd a program that is the envy of many other public and private universities. Thanks to those who have supported us through our changes and to those who recently discovered our scholarships program.

Sincerely,

Valerie Aenlle-Rocha ‘79
Chair, Alumni Scholarships Program Steering Committee
“BEING ABLE TO OFFER FINANCIAL SUPPORT AND GUIDANCE TO NEW BRUINS IS SUCH A PRIVILEGE.”

Valerie Aenlle-Rocha ‘79
**RICHARD GOLDSTEIN**

**ON MERIT**

Since 1936, UCLA alumni have supported potential Bruins who have demonstrated academic excellence, powerful leadership, and a desire to effect positive change. An Alumni Scholarship played a major role in helping Richard Goldstein, managing director at Los Angeles-based Oaktree Capital, attend UCLA. “I am the first in my family to go to college. I was delighted to have my hard work and performance recognized, and it helped defray the cost of education for my parents,” says Goldstein.

Receiving an Alumni Scholarship is a major accomplishment. Says Goldstein, “UCLA has a rare combination of amazing characteristics all in one school. It’s in a great area, the education is phenomenal, and it has terrific sports programs and global brand-name recognition. To receive a scholarship and be recognized at such a large, outstanding institution like UCLA is a special thing.”

Cultivating the potential of young people moves UCLA confidently toward the future. “UCLA was a dream school for me,” Goldstein says. “I came to visit for the first time and thought, ‘Wow, this is beautiful and spectacular. I’m not going to Cal, I’m going to UCLA!’”

**ZOE HULL**

**BUILDING COMMUNITY**

Being an Alumni Scholar is about more than receiving a scholarship. For first-year physiological science major Zoe Hull, “The Alumni Scholarships Program is a community of people that other schools and scholarships don’t provide.” Hull participates in community service, resume building workshops, and networking nights. “I love that the Alumni Scholarships Program fosters success with people who are good influences,” she says.

Coming to UCLA became a possibility for Hull during Alumni Scholars finals weekend. Every April, top-scoring scholarship applicants participate in a competition at UCLA for a $20,000 scholarship to be paid over four years. The competition is a 30-year tradition. At finals weekend, Hull was given access to undergraduate mentors and alumni. She was hooked immediately. “I was impressed that such a big school could care so much about the success of students.” Hull was hesitant about attending a large university, but Alumni Scholars made her excited to attend UCLA.

Says Hull, “The program gave me confidence in my abilities to achieve.”
JACOB KOHLHEPP
CREATING CONNECTIONS

As the student president of the Alumni Scholars Club during the 2014–15 academic year, third-year political science/economics double-major Jacob Kohlhepp really likes to get involved. Alumni Scholars frequently participate in campus events and organizations that increase their connections to UCLA, build their leadership skills, and later keep them involved as alumni. “The Alumni Scholarships Program is a toolbox for students,” says Kohlhepp. “We’re deeply devoted to service projects, and the alumni connections are a big help for life after Westwood.”

Alumni Scholarships support Bruins from all disciplines to fulfill UCLA’s primary purpose: to create, disseminate, preserve, and apply knowledge to better society. For Kohlhepp, his Alumni Scholarship is so much more than just a monetary reward. “There is a plethora of opportunities to network, connect, and receive support from the brightest people in almost every academic field,” he says. “I chose UCLA because of my Alumni Scholarship, and it has made all the difference in my experience here.”

BERNARDETTE PINETTE
MAKING DREAMS ATTAINABLE

Today a shifting economy poses a significant challenge for UCLA-bound students, but alumni and friends of the university have the ability to turn the dream of a quality education into reality. If not for UCLA Alumni Scholarships, second-year student Bernardette Pinette would not even be in school. “UCLA Alumni Scholarships made college possible for me,” says Pinette.

By investing in students, UCLA Alumni Scholarships increase the chances for success for talented, hard-working young people. “Coming from my background, I didn’t have people saying that this school or that school would be a good fit,” says Pinette. “My parents didn’t know how to pay for college. Alumni Scholarships made UCLA affordable and possible. It covers almost everything, and I don’t have to sacrifice my performance in school to work a full-time job.”

How did Pinette feel after receiving an Alumni Scholarship? “I was elated! I cried. It was a really emotional and exciting time for me. I’m glad students get help because many don’t have the wherewithal to finance school themselves.”
ADILENE RAMIREZ
OPENING DOORS

UCLA Alumni Scholarships make it possible for aspiring Bruin leaders to attain the skills needed to lead. A first-year political science major and first-generation American, Adilene Ramirez feels “the benefit of an Alumni Scholarship is not just financial; it is internal—you learn how to invest in yourself.” Alumni Scholars are peers who have a similar commitment to their education. “It is comforting for me to be able to interact with students who are intelligent and humble,” she says.

Alumni Scholarships give tomorrow’s leaders like Ramirez the tools to achieve the extraordinary. Ramirez has found strength in the mentorships and has received training in public speaking and networking through the program. According to Ramirez, “Being in the program allowed me to think for myself. That UCLA believes in my abilities gives me a degree of confidence as a first-generation student.”

Receiving an Alumni Scholarship was the deciding factor that resulted in Ramirez choosing UCLA over an Ivy League School that was offering a very competitive financial package. By demonstrating support for students through opportunities like the UCLA Alumni Scholarships Program, UCLA remains able to recruit and enroll world-class students like Ramirez.

MATT REISER
FINDING THE “IT” FACTOR

UCLA is a powerhouse of academic excellence and community engagement. Since 1919, UCLA students have enriched Los Angeles, the nation, and world through innovation in research, education, and service. So when second-year economics major Matt Reiser started to investigate his scholarship options, he was excited to learn about the dynamism that pervades UCLA.

“I was choosing among USC, Berkeley, and UCLA. I really made the decision to attend UCLA at the Alumni Scholarships Program’s National Finals competition,” says Reiser. “I met some Alumni Scholars, and there seemed to be a glow about them—they were truly passionate. That’s what helped me make my decision.”

Reiser’s involvement with the Alumni Scholarships Program includes participating in volunteer activities, personal development, and alumni networking. “The program is about more than academics; it’s about expanding your horizon,” he says. “There is a personal connection to the Alumni Scholarships Program that adds to the comfort of being on campus.”
In many ways, Charlie Woo represents the American Dream. Woo came to UCLA from Hong Kong as a disabled, first-generation immigrant from a family without resources. “Without an Alumni Scholarship, I could not have come to UCLA, where I did my undergraduate and graduate studies,” Woo says.

Woo values higher education for his family, too. He knows his children’s futures largely depend on what type of college education they receive. Woo has two children in college, so he knows what it’s like to pay for higher education. “I’ve found from experience with my kids that students are getting competitive scholarships from other great schools that may happen to be able to offer more support than UCLA can. I decided that I needed to do something about it because there are kids who love UCLA but can’t attend because they don’t have money. It’s unfortunate to see that well-qualified students are not getting the money they need to reach their full potential.”

Woo invites UCLA alumni to help in the selection process of our exceptional candidates by reviewing applications and interviewing candidates. Volunteers are absolutely crucial to the Alumni Scholarships Program. “To be a top institution, we need to be recruiting the brightest and best students. I can help make this happen through my work with the Alumni Scholarships Program,” he says. “I take pleasure in helping and mentoring students. College is about more than a classroom education; it’s about developing relationships and connections. I love giving guidance to young people.”

What is his biggest reason is for giving to Alumni Scholarships? “I love giving back. It takes a while after leaving Westwood to realize what that part of your life meant to you. I am who I am because of UCLA, and there is nothing more satisfying than helping others experience that for themselves.”
$22,415,345
Total Asset Pool

Fundraising Activities increased the asset pool by $1,565,419 in fiscal year 2014–2015

2,289 Fiscal year 2015 donor count
> A 62.5% increase from FY14

Endowed Funds
$20,026,262

Current Use Funds
$2,217,668

59%
INCREASE IN GIFTS
FY '14 vs. FY '15

VOLUNTEERS

- Total number of program volunteers: 1200
- Only two percent of program volunteers also give to alumni scholarships

Endowed Funds

Current Use Funds

<table>
<thead>
<tr>
<th>2014</th>
<th>2015</th>
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<tr>
<td>272</td>
<td>389</td>
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Endowed Funds
Current Use Funds
### LIVES CHANGED

Through scholarships awarded over the life of the program: **6,000+**

### UNDERREPRESENTED

Number of applicants who are underrepresented minorities or *first in their family* to go to college: **1250**

### $325,000

Largest individual gift given to Alumni Scholarships in fiscal year 2014–2015

### 733

Alumni Scholarships given in FY15

- National average for a scholarship: **$5,000**
- Average scholarship given through our Alumni Scholarships Program: **$1,000**

### FISCAL YEAR 2015–2016 GOALS

- **Scholarships awarded goal:** 1,000 students
- **Dollars awarded goal:** $2,000,000
Honor Roll

**Chancellor’s Senior Executive Cabinet**
* $50,000+
  - Craig E. Ehrlich
  - Eric Juline
  - E Juline
  - Steven L. Klosterman
  - Linda M. Klosterman
  - William E. Mitchell
  - Jan S. Mitchell
  - Una Ann Payne*
  - William F. Payne*
  - UCLA Alumni Association
  - Knox Williams
  - June Williams*

**Chancellor’s Executive Cabinet**
* $25,000 - $49,999
  - Bruce Bloch
  - Hollie Bloch
  - William Michael Dorfman
  - David Mark Hutchins
  - Preston Johnson
  - Larry M. Kent
  - Albert T. Lee
  - Vicki Martin
  - Alan Edward Robbins
  - Tom D. Swanson
  - Dorothy Webb
  - Robert Webb

**Chancellor’s Cabinet**
* $10,000 - $24,999
  - David Blumenthal
  - Tracy Blumenthal
  - George Buckley
  - Janet Buckley
  - Eric Flamholtz
  - David Scott Grimes
  - Madelyn Katz*
  - Ronald Katz
  - Meg Masuno McLaughlin
  - Stuart McLaughlin
  - Spencer M. Miller
  - Mountain Bruins Club
  - Yvonne Randle
  - William J. Rehrig
  - Robert Relle
  - Scarlet Relle
  - Marcie Helene Rothman
  - Greta Sybert
  - Richard Sybert
  - Christopher Wain*
  - Jeane Wain*
  - Jay Wynne*
  - Karyn Wynne

**Chancellor’s Gold Associates**
* $5,000 - $9,999
  - Chris Adams
  - John & Hilda Arnold Foundation
  - Chris Arranaga
  - Jennifer Arranaga
  - Barbara Burgess
  - Dante Caravaggio
  - Donna Caravaggio
  - David Dabora
  - Robyn Dabora
  - Gregory Geiser
  - Nancy Geiser
  - Gold Shield Alumnae of UCLA
  - Jane Inouye
  - Tom Inouye
  - Mildred Jones
  - Sidney Jones
  - Margo Harriet Leavin
  - Dwight Makoff
  - Rhoda Makoff
  - Daniel Maldonado
  - Irma Maldonado
  - Jay Morrison
  - Mark D. Panfil
  - John D. Peiser
  - Gregory Prince
  - Jaylyn Prince
  - Joanne Quon
  - Phil Quon
  - The Rallis Foundation
  - Mary Bergman-Rallis
  - John Rallis
  - Rallis Foundation
  - Rose Bowl Bruins
  - Stephen Sauer
  - Shannon Family
  - Julie A. Sina
  - Leah Sklar
  - Martin Sklar
  - Donald Sobelman
  - Brian Solomon
  - Carrie Solomon
  - James Stiles
  - Kay Stiles
  - Alda Tomasic
  - Paul Tomasic
  - Amelita Bautista-Vaughn
  - Philip Vaughan
  - Charles Woo
  - Ying Woo

* = deceased
CHANCELLOR’S ASSOCIATES
$2,500 - $4,999
Elliot Adelson
Julia Adelson
Diane Bardsley
Frank Bardsley
Bonnie Barnes
James Barnes*
Elizabeth Bastian
James Bastian Jr.
Robert Benton*
Kathryn Bradley*
Jennifer Brase
Terri Dale Bullock
Luis Cachua
Margot Carter
Phillip Carter
Cecilio Cay
Christopher B. Cotter
Andrew Doan
Sydney Finegold
Ned Finkle
Natalie Finkle
Silverio Foresi
Allison Fox
Sean Fox
Randy Gaschler
Wendy Gaschler
Christopher Gilman
Sandra Gilman
Meryl Ginsberg
John Stephen Gong
Barry Greenfield
Nancy Greenfield
Adam Harmetz
Helen Harmetz
Beth Kawasaki
Guy Kawasaki
Ami Kimoto
Barbara Kubarych
Kenneth Kubarych
Deborah Lamm
Peter Lamm
Steven Robert Lesser
Eric Liu
Larry Maisner
Val Maisner
Susanna Mancini
Bert Mandelbaum
Anthony Mathews
Jennifer Mathews
Timothy Kyle McNeal
Jennifer Thalia Poulakidas
Cheryl Serena Rodman
Susan Schultz
Van Schultz
Ruth Sorotzkin
Danilo Sapinoso Torres Jr.
Westwood Women’s Bruin Club
Debra Wong
Francis Wong
Sherri Lee Worth
Duane Michael Zea

CHANCELLOR’S CIRCLE
$1,000 - $2,499
Michael Abeles
Susan Abeles
Ruben Aceves
Jeffrey Agase
Mohamad Ahmad
Natsuko Akiyama
Yashio Akiyama*
Kathleen Andreoli
Leopold Andreoli
Kathryn Angioletti
Thomas Angioletti
David Areghini
Frances Areghini
Joseph Arpad
Susan Arpad*
Elizabeth Ashton
Michele Asselin
George Babyak*
Mary Jane Babyak
Marian Tsai-Bangayan
Phil Bangayan
Julie Barker
Tracey Barrett
William Becker
Nazly Bim
Scott Binder
Linda Blank
Martin Blank
Rebecca Bowen
Winston Bowen
Bernard Briskin
Judith Briskin
Marian Brook
Debbi Brown
Fatimah Busran
Sara Caballero
Charlene Canailta
Grace Capps
Alex Caravaggio
Kenneth Cartwright
Ricki Cartwright
Marcia Cashion
Hector Castillo
Amy Chan
Nora Chan
Mark Charney
Theresa Charney
Li Meng Chen
Wilkie Cheong
Carl Chiarenza
Edward Choi
Grace Choi
Annette Chong
Anthony Chong
Loretta Chopey
Ming Chung
Yungtseng Chung
Mitchell Clarfield
Kamau Coleman

* = deceased
Bob Collins
Saundra Collins
Ann Cooper
Lee Cooper
Jack Cooper
Lois Cooper*
Kimberley Cozzi
Jebber Cozzi
Kevin Crampton
Kristine Crampton
David Crockett
Susan Crockett
Previn De Silva
Jeffrey Dintzer
Patrick Donley
Diane Dougher
James Dougher
Carrie Elliott
Mark Elliott
Cory Fellers
Denise Fellers
David Finkel
Diana Flores
Curtis Fountleroy
Sally Fountleroy
Joseph Fournier
Staci Fournier
James Franzen
Maria Franzen
Elizabeth Gabay
Lori Garelik
Shelly Garelik
Marilyn Gatto
Orlando Gatto*
Dean Gausche
Valerie Gausche
Terri Gick
The Rosalinde and Arthur Gilbert Foundation
Craig Gilbert
Joseph Ginete
David Givens
Herbert Glaser
Sharon Glaser
Lisa Glenn
Betty Glick
Clarann Goldring*
Irwin Goldring
Kathleen Goldstein
Richard Goldstein
Beverly Gorlick*
David Gorlick
Glenn Gorlitsky
Kendra Gorlitsky
Kimberly Grace
Russell Grace
Aly Graiwer
Ken Graiwer
Dominique Grinnell
Diane Hansen
Eric Hansen
Pat Hardwick
Russ Hardwick
Jerry Harrington
Maralou Harrington
Coretta Harris
Arthur Harris
Tanis Harris
Genevieve Harris
Richard Harris
Kathryn Harrison
Michael Harrison
Fred Hashtpari
Tracy Hatfield
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Robert Hawkins
Donna Helm
Walter Helm
John Hendra
Ray Hollar
Kenny Hong
Charles Horn
Leah Horn
Raymond Hoyt
Glenn Hruska
Anne Hwang-Standley
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Yoshiko Imura
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Shiramee Jayatilaka
Jennifer Yoojin Jo
Meredith Jones
Jacky Joo
Franck Juste
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Michelle Laloache-Kadden
Evan Kaizer
Pamela Kaizer
Robert Kampner
Bradley Kancigor
Heidi Katz
Kevin Schraven
Shoshannah Katz Schraven
Frank Kawana
Sachie Kawana
Janet Klein
Mark Klein
Brian Knapp
Mary Knapp
David Knoller
Wendy Knoller
Joanne Knopoff
Leon Knopoff*
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Lynn Knox
Susan Knox
Jay Kosters
Mary Kosters
Jamie Kramar
Ferry Kusnowo
Fiona Kusnowo
Frankie Laanan
Bing Lam
Susan Lambert
Thomas Lambert
Wrennie Landau

* = deceased
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Bruce Lang  
Andy Lazarus  
Brian Lazarus  
Andrew Lee  
Anat Levy  
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Lauren Lind  
Melody Lind  
Raymond Lind  
Gerard Littlejohn  
Rebecca Littlejohn  
Jenwei Liu  
Melanie Mah  
Jennifer Malvin  
Charles Mandel  
Lori Manduke  
Noah Manduke  
Nancy Manix  
Thomas Manix  
Piyada Mannino  
Yuliya Marchetti  
Arturo Martinez  
Stephen Masi  
Tracie Masi  
Kim Mathiesen  
Mark Mathiesen  
Darrel Mayes*  
Geraldine Mayes  
James McCarthy  
Jane McCarthy  
Patricia McDonald  
Tim McDonald  
Michael McHenry  
Maureen McKinley  
Melissa Means  
Joseph Meltzer  
Astrid Mendoza  
EJ Milken  
Gregory Milken  
Becky Miller  
Ali Moattari  
Jim Monahan  
Peggy Monahan  
Mojdeh Motakef  
Terry Naylor  
Grace Ng  
Mark Nguyen  
Edward Niebergall  
Linda Niebergall  
Grant Niederhaus  
Elaine Niederhaus  
Lisa Niles  
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Kevin O’Connell  
Sean O’Donoghue  
Jeanette Oka  
Sherry Otmishi  
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Bryan Parker  
William Parker  
Carla Pestana  
Donald Pestana  
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Sandra Powazek  
Susan Quainton  
Neil Quateman  
Lisa Greer Quateman  
Kathryn Rambo  
Tamara Reiss  
Steven Rivers  
Frederick Robins  
Barbara Robins  
Mary Robinson  
Bill Roen  
Sue Roen  
Josue Roman  
Rita Rothman  
Scott Russell  
Arian Saadzoi  
Noushin Saadzoi  
Aida Sanchez-Nunez  
Joseph Sanchez-Nunez  
Cathy Sandeen  
Arturo Santana  
Elizabeth Santana  
Maria Santos  
Julianne Sasso  
Gino Sasso  
Robert Saunders  
John Saunders  
Diane Saunders  
John Savage  
Lisa Savage  
Mark Schallert  
Randall Schnack  
Lissen Schnack  
Robert Schneider  
Jane Schneider  
Paul Schoen  
Karen Schwartz  
Jeffrey Seeger  
Brent Shapiro  
Ralph Shapiro  
Abbe Shapiro  
Shirley Shapiro  
Geary Sheridan  
Shawn Shih  
Steven Shin  
Alice Short  
Brittany Shugart  
Caren Siehl  
Manish Singh  
Robert Singleton  
Helen Singleton  
George Smith  
Ann Smith  
Cecilia Soh  
Christine Spagnoli  
Margo Speciale  
Alessandro Speciale  
John Standley  
Charles Steinmetz  
Mary Lou Steinmetz  
Ellen Steinmetz  
William Steinmetz*  

* = deceased
Allan Swartz
Roslyn Holt Swartz
Martin Tachiki
Karen Tachiki
Elizabeth Taft
Joseph Taft
Norito Takamoto
Takaye Takamoto
Efrain Talamantes
Sherrill Talamantes
Efrain Talamantes
Steve Tobenkin
James Tognazzini
Sabina Tognazzini
Steven Vielhaber
Marsha Vucovich
Jonathan Walcott
Ben Weil
Dorothy Weil
Jerry Weinberg
Andrea Weinberg
David Whatley
Whittier Bruin Club
Sooyoung Wi
Douglas Wilkins
Kathy Williams
Rachel Wilson
Robert Wright
Gloria Wright
Ron Yee
Peggy Yee
David Zaslow
Carol Zaslow
Frances Zee
Stanley Zee
Richard Ziman
May Ziman
Ron Zollman
Joellyn Zollman

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