UCLA Alumni Scholarships Program and Chancellor’s Centennial Scholars Match

Alumni Leadership Conference Update
November 5, 2016
Student Support profoundly affects the lives of those attending UCLA

• Nearly 40% of students come from families with annual incomes of less than $50,000

• More than one-third of UCLA students are the first in their families to attend college

• More students at UCLA receive Pell Grants than at the Ivy Leagues combined
• Over 50% of our students depend on scholarships and grants to attend UCLA

• Scholarships allow students to focus on their academic studies and discover passions outside of the classroom rather than taking on multiple jobs as full-time students

• According to The Chronicle of Higher Education, UCLA is the nation’s most economically diverse school
With today’s economic shift, state funds now constitute only 7 percent of UCLA’s total revenues. As a result, the cost of tuition for a California resident to attend UCLA has increased 72 percent in the past five years.
Alumni Scholarships Development Achievements

- Surpassed **$6M** Centennial Campaign Goal
  - Goal raised to $10M by 2019
  - Current progress - $6.8M

- FY 2016 – Record Breaking Year!
  - Goal: $1.7 M - **Raised: $2,671,198**

- FY 2017 Goal - $2M
Major Gifts Are the Ticket

- $1.61M raised in FY16 were gifts larger than $10K and by 30 gifts
- $980K raised from gifts less than $10K by 4,170 gifts
Discretionary Funding

Alumni Scholarships General Fund

<table>
<thead>
<tr>
<th>FY 05</th>
<th>FY 06</th>
<th>FY 07</th>
<th>FY 08</th>
<th>FY 09</th>
<th>FY 10</th>
<th>FY 11</th>
<th>FY 12</th>
<th>FY 13</th>
<th>FY 14</th>
<th>FY 15</th>
<th>FY 16</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total Raised</td>
<td>$98,992</td>
<td>$122,066</td>
<td>$180,839</td>
<td>$175,943</td>
<td>$309,952</td>
<td>$312,168</td>
<td>$282,071</td>
<td>$199,758</td>
<td>$296,513</td>
<td>$179,416</td>
<td>$340,987</td>
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FY 2017 Goal: $600,000  
Current: $156,976.18 (as of October 14, 2016)
Potential of $150 million for Student Support

With $50 million available for a 50% Chancellor’s Match, we are able to (conservatively) offer the following:

- $50 million in aid available
- + $100 million in new money raised
  - $150 million in new total student aid

FY17 – Focus on Undergraduate Endowed Scholarships
UCLA Chancellor’s Centennial Scholars Match Criteria

• Gifts between $75,000 to $1,000,000 will be matched 50%
• Undergraduate Endowed Scholarships (New or Existing)
• Preferred designation is campus-wide, administered by the Financial Aid Office
• Only outright gifts and pledges will be matched
LET THERE BE...

Over $5.4 million committed since the announcement

From 22 generous donors

With over $2.7 million matched
For more information, please contact the Office of Scholarships and Student Support Initiatives at uclascholarships@support.ucla.edu or via phone x33062.