Eric Anders ’91
Co-Founder and Co-CEO, Wood Ranch BBQ & Grill

Eric Anders is the co-founder and co-CEO of Wood Ranch USA, Inc. based in Westlake Village, California. The company operates 16 premium-casual, full-service American grill restaurants operated under the name Wood Ranch BBQ & Grill®. Wood Ranch features a limited menu of award-winning, high-quality, uniquely-seasoned and prepared signature items such as: Premium American Baby Back Pork Ribs; Certified Angus Beef™ steaks and burgers; USDA Choice tri tip (the top selling entrée); and fresh fish and chicken. Wood Ranch also offers a broad selection of innovative and attractively presented salads, appetizers and homemade desserts as well as full liquor service.


Anders was born in Washington, D.C. He started his first business at the age of 10 (a shoe shining business whose sole employee was his younger brother, Alec). After graduating in 1985 from Bucknell University with a B.A. in Economics and International Relations, Anders moved to Los Angeles to join a startup restaurant company. Three years later, he returned to school to earn an M.B.A. He chose UCLA’s Anderson School of Management because of its entrepreneur program’s outstanding reputation.

Upon graduation in 1991, he became the first employee with an M.B.A. to work for The Gap. Within three months, Anders joined his friend, Ofer Shemtov, to fulfill his dream of creating and running his own company – Wood Ranch BBQ & Grill. From the beginning, Anders and Shemtov designed Wood Ranch to be a replicable, premium-casual, restaurant concept. Started on a “shoestring” budget of $80,000 (and with fewer than 30 team members) in Moorpark, California, the company has grown to 16 restaurants in Southern California. The company currently employs approximately 2,000 team members.

In 1998, the Los Angeles Business Journal named Anders one of the “Twenty-Five People to Watch in L.A.’s Business Community.” He has also been involved in various charitable organizations including Jewish Big Brothers of Los Angeles and Junior Achievement.

He is the proud father of Natalie (17 years old) and James (14 years old), who he usually considers the best teenagers in the world!

Nikki Barua ’15
CEO, BeyondCurious

Justin Brezhnev ’14
President & CEO, Hacker Fund
Carlos Camara ’06
Chief Scientific Officer, Tribogenics
Carlos G. Camara, Ph.D. is an inventor, scientist and entrepreneur. Camara is the chief scientist at materials science and X-ray technology innovator Tribogenics. He is a co-inventor of the company’s novel X-ray technology, which he secured exclusive rights for from UCLA and has helped rise more than $40 million of venture capital to bring to market. Camara leads a diverse team of scientists and engineers to explore and evolve the company’s disruptive technology for application areas that include industrial inspection, security and medical imaging.

Previously, he served as scientist and post-doctorate scholar at UCLA, where he worked in the lab of Seth Putterman. It was here that his work studying energy-focusing phenomena and triboluminescence spawned the discovery of a new X-ray source.

Camara’s scientific mind, passion and commitment to inventing and evolving technology that positively impacts society are the driving force behind the Tribogenics management team and in the lab. Camara received his Ph.D. from UCLA.

Alex Capecelatro ’10
CEO, Josh.ai

Kevin Chan ’08
Co-Founder, Best Delegate
Kevin Felix Chan is the co-founder of Best Delegate, an education company that provides Model United Nations training and programs around the world. Chan graduated from UCLA in 2008 with a B.A. in Political Science.

Ray Christian ’05
CEO, Textpert
Ray Christian is the founder and CEO of Textpert. He’s originally from Washington, DC where he worked as a CPA and business development executive. After years in the corporate world he founded Textpert as an artificial intelligence platform for subjective problems. In the process he became an expert in tech and social media and joined an LA-based radio show as cohost. He has been featured on Sirius XM, PC Mag, Huffington Post, BuiltInLA, SoCalTech.com and many other outlets.

Peter D. Coleman ’88
Co-Founder and COO, What the Funny Studios Inc.
Peter D. Coleman is a broadly accomplished executive with more than 25 years of experience as a television, digital media and film professional. He co-founded the digital comedy content company “What The Funny” (WTF Studios) along with Marlon Wayans and “Funny or Die” co-founder Randy Adams. As COO, Coleman partnered in the conception of the company, raised venture capital funds and grew the company viewership from inception to more than 1 million monthly views. Prior to WTF, Coleman produced television news, sports, talk and live event programming. He also co-produced the award-winning independent feature film “Cross Bronx” starring then-unknown actors Jerry Ferrara (“Entourage”), Max Greenfield (“New Girl”), James Badge Dale (“The Pacific”), and Dania Ramirez (“Heroes”). He served as a press advance person for the Clinton White House on domestic and international trips and events. Coleman also started his career as a network page at NBC in New York where he worked on “NBC Nightly News,” “Late Night With David Letterman” and “Saturday Night Live,”
along with other shows and departments. He has completed two marathons, one triathlon and successfully summited Mt. Kilimanjaro in Africa.

**Michael Colosimo ’10**  
*Founder, CEO, One Degree North*

**Neama Dadkhahnikoo ’14**  
*COO, Textpert*

Dadkhahnikoo is a serial entrepreneur with expertise in early-stage growth. He is currently the COO of Textpert, an A.I. platform that is changing the way the world solves complex human problems, and the CFO of CaregiversDirect, a startup disrupting the home care industry.

Previously, Dadkhahnikoo was the co-founder of Bruin MBA Consulting, where he helped startups in cleantech, medical devices, e-commerce, apps and education raise $2.6 million in early-stage funding; the CEO of Nikoo Energy, a cleantech startup; and a software developer at Boeing.

He has an M.B.A. in technology and entrepreneurship from UCLA Anderson School of Management, and a B.A. in math and computer science, and a minor in physics, from UC Berkeley.

**James Erickson ’04**  
*COO and Co-Founder, Purple Squirrel*

Erickson is the COO and co-founder of Purple Squirrel, a startup based in Venice, California. In a job market where it is all about “who you know,” Purple Squirrel is leveling the playing field through its marketplace where job seekers can get help from insiders at top companies to increase their chances of getting hired. Erickson’s role as COO involves a little bit of everything such as executing all marketing campaigns, leading partnership development efforts with universities and nonprofit membership organizations, and running all the day-to-day operations of the business. After graduating from UCLA in 2004 with degrees in History and Political Science, he started his career in market research at Forrester Research. After working for a few years writing reports on emerging markets as an analyst in Singapore, Erickson established and managed country offices in Morocco, Dubai and South Africa, eventually becoming research director for the Middle East and Africa regions. Both Erickson and Purple Squirrel are originally from San Francisco, but both he and the company relocated to Los Angeles in August 2016 to take advantage of the thriving tech startup scene in Silicon Beach (and cheaper office space).

**Deanna Evans**  
*Executive Director, Startup UCLA*

As executive director of Entrepreneurial Programs, Evans is focused on creating student-centered, co-curricular programming to help students and alumni see entrepreneurship as a viable career, thus enhancing the student academic experience and expanding career opportunities after graduation. Prior to being executive director, Evans was the manager of Startup UCLA creating a program structure and overseeing the operations of the Summer Accelerator. Evans’ tenure at UCLA, and previously with Columbia College Chicago, has provided her with a strong management perspective focused on implementing best practices and academic initiatives in higher education to enhance the student experience. With a bachelor’s degree in Psychology and a master’s of science in School Counseling Leadership, Evans’ counseling background strengthens the Blackstone LaunchPad’s student coaching framework.
Brandon Foo ’14
CEO, Co-Founder, Polymail
Brandon is co-founder & CEO of Polymail, an email productivity platform designed for modern teams and companies. Polymail graduated from Y Combinator’s Summer 16 batch and has been awarded Mac App of the Year by Product Hunt in 2015.

Foo also co-founded CTRL LA, a mobile design and development studio in Los Angeles. Previously, he also co-founded of CTRL Collective, one of the biggest co-working spaces in Los Angeles.

While at UCLA, Foo co-founded Bruin Entrepreneurs, which is now the largest entrepreneurship organization at UCLA. He graduated UCLA with a B.S. Mathematics and Economics in 2014.

Brad Hall ’91
Founder, EntertainmentCareers.Net
Brad Hall, is the founder of EntertainmentCareers.net, Inc. the go to website for careers in the entertainment industry. Prior to EntertainmentCareers.Net, Hall had a successful career in film and TV production working with Warner Bros, Disney, Paramount Pictures and Nickelodeon among others. Hall is well-known for having developed and produced a critically acclaimed short films series that aired on the Late Show with David Letterman. He has a passion for helping others from mentoring students, recent grads and people in career transition to advising and mentoring entrepreneurs and startups. One of Hall’s greatest passion is the issue of diversity and inclusion in the entertainment industry. He is also co-founder of Reading to Kids, a nonprofit that hosts read aloud programs for elementary schools in Los Angeles. Additionally, for the last 12 years, Hall has been involved with the Leukemia and Lymphoma society where he trains people to do extreme endurance events in exchange for them fundraising for cancer research. With Hall’s efforts, he has helped fundraise nearly $3 million for research and patient care. This summer his big events were as coach and crew chief for someone swimming the Catalina Channel and two of his athletes competed in the Ironman World Championship, raising more than $125,000. As Hall says, “I like helping people succeed at very difficult tasks, it is my passion.”

Howard Hsieh ’09
VP, WW Digital Business Development, Paramount Pictures

Zhuping Hu ’12
Co-Founder and COO, iOS Developer, PlayFull

Mark Kapczynski ’93
CEO and Co-Founder, Totalix

Sam Kazemian ’15
Founder, Everipedia Inc.

Todd Mackey ’91
Advisor, Co-Founder, GoGuardian

Todd is a successful entrepreneur and seasoned business executive with varied experience, including industrial products to education, manufacturing to SaaS, and operating roles to investment banking. He
has co-founded and/or scaled 5 companies, acquired several companies, lead 2 successful exits, angel invested, and raised venture capital.

In his last company, GoGuardian, Mackey was the Co-founder, President & COO. He lead the SaaS company from his angel investment through their A-round of financing and growth to $10M ARR in 30 months. Mackey recently transitioned to an advisory role with GoGuardian, and is looking for his next company in disrupted or disruptable markets and new technology areas.

Over the term of his career, Mackey has provided executive leadership, lead operations, proven out B2B sales models and scaled sales teams, lead finance, M&A and corporate development efforts. Mackey has focused on early stage companies with product/market fit and high growth potential, lead companies with up to 200 employees and a $30M revenue base, and completed a sale transaction with a NYSE company.

Mackey received his MBA from UCLA Anderson, where he emphasized in entrepreneurial studies, and his bachelors degree Magna Cum Laude in finance at San Diego State University. At SDSU, Mackey participated in a study-abroad program through the University of London, was involved in student government, the debate team, and ranked 7th in his graduating class of 350.

Mackey is an active member of Young Presidents’ Organization, and resides with his son Connor in the South Bay Los Angeles area.

David Mangold '13
Owner and Operator, Koala T Café
David Mangold graduated from UCLA in 2013 with a B.A. in Business Economics and a minor in Mandarin Chinese. As an undergraduate, he participated in Theta Xi, the USAC IVP office and the Bruin Leaders Project as well as starting Bruin Entrepreneurs his senior year. Mangold interned for Deloitte & Touche for one summer as an audit intern, but ultimately ended up pursuing the two companies he founded his senior year, Cliqqit and Koala T Café. He continues to operate and manage both establishments. Koala T Café is a Chinese food restaurant and boba shop in Los Angeles, California just a block south of the UCLA campus on Weyburn Ave. Cliqqit is a social events app that helps “you and your friends get together.” The application is available on both iOS and Android.

Carole Markin ‘01
Co-Founder, Cast and Shoot

Adam Mendler '10
CEO, The Veloz Group

Adam Mendler utilizes his professional, entrepreneurial and managerial background in his capacity as Chief Executive Officer of The Veloz Group. Under Mendler’s leadership, The Veloz Group launched and continues to operate three technology-driven businesses: Beverly Hills Chairs, a leading office furniture e-tailer; Custom Tobacco, a one-of-a-kind cigar customization e-commerce platform; and Veloz Solutions, a technology consulting and software development practice. Mendler co-founded and served as the interim CEO of each company, building each idea into a self-sustaining business. As Chairman of The Veloz Group’s portfolio companies, Mendler provides strategic guidance and oversight and helps drive initiatives related to growth. Mendler also remains actively involved in new business incubation.
Mendler’s professional background includes a unique set of experiences spanning technology, entertainment, finance, sports and politics. At Veloz, Mendler served as the Executive Producer of Virtually Israel and worked with leadership at Here Media on Gay.com prior to acquisition. Mendler previously worked for D.E. Shaw & Co., then the largest hedge fund in the world, and Credit Suisse; for the strategic planning groups at William Morris Endeavor and Universal Pictures; at TWC Sports Management, a leading sports agency; and on a successful presidential primary campaign.

Mendler graduated Phi Beta Kappa from the University of Southern California, earning a B.S. in Business Administration and a B.A. in Political Science, and earned an M.B.A. from the UCLA Anderson School of Management, where he received the UCLA Anderson Fellowship Award. Mendler remains active at both USC and UCLA and their respective business schools, having served on the board of USC Marshall Partners and as a founding member of the Anderson CEO Forum. A Los Angeles native and lifelong Angels fan, Mendler loves sports (especially baseball), classic movies and tv shows, politics and physical fitness, and is an avid backgammon player.

Chelsea Moore ’13
CEO and Co-Founder, BOXFOX
A born-and-bred Angeleno, Moore co-founded BOXFOX in 2014. Throughout her career, she has targeted brands, ideas, clients and organizations – big or small – and created holistic strategies with unique marketing tactics to take these concepts to the next level. While pursuing studies at UCLA, Moore worked for retail giant Brandy Melville, where she got a comprehensive crash course on brand and business building by working closely with the founders on everything from launching their influential social platforms to executing overall digital strategies that led to higher merchandise sales and greater customer retention. She went on to pursue advertising at Ogilvy & Mather as well as David & Goliath, using her skills in strategy, account management and new business to help clients achieve their overall marketing and business goals. A serial entrepreneur at heart, Moore is obsessed with the power of great branding and intends to continue solving retail pain points with great design and simple user solutions.

Jennifer Olivero ’13
CMO and Co-Founder, BOXFOX
Hailing from Half Moon Bay, California, Olivero co-founded BOXFOX in 2014. Prior to the launch, Olivero worked as a marketing lead and league liaison at Sports Studio, where she helped facilitate the production of more than 50 sports movies, commercials and TV shows. Prior she worked at Daily Bruin Marketing, managing and placing ads while simultaneously working to create ad space through the development of seven iPhone apps. Olivero works closely with numbers and data, driving development of simple consumer solutions through the lens of data trends.

She graduated with a B.A. in International Development Studies and a Minor in Anthropology from UCLA.

Don Oparah ’06
CEO, Venture Aviator

Dr. Don Oparah is the co-founder and CEO of Venture Aviator Inc, a software development firm focussed on building and launching innovative products for venture-backed start-ups and large enterprises. Dr. Oparah has a PhD in Computer Science (Cambridge University, UK) and an MBA in Entrepreneurship (UCLA) and recently founded and ran a University of California technology venture incubator (20+ ventures). Oparah also worked at Agilisys, a top tier London-based IT and strategy consulting firm, and
was part of the management team that led the company through a significant global growth phase (from under 100 to over 1000 employees worldwide in less than two years) serving both blue chip and start-up clients. Dr. Oparah is a TED speaker and is frequently invited to serve as a guest panelist and speaker at universities and entrepreneurial events.

Matt Pell ’15  
Founder and CEO, The Burg  
With a background in history and economics, Pell stepped out of his comfort zone and became a digital project manager for a private equity firm. He taught himself UX/UI, and guided both design and development teams in the production of several mobile apps which sold to Forbes 500 banks and insurance agencies. Passionate politico and historian at heart, Pell is fusing his background in politics and technology to build The Burg.

David Radner ’90  
CEO, SalesCompetitor

Lan Saadatnejadi ’87  
President and CEO, LRS Program Delivery, Inc.

Eric Saleh ’13  
Co-Founder, Circle for Roommates  
A few years after graduating Saleh realized the struggle to find a good roommate was a dire problem, especially in the post-college world. After some research he found the majority of millennials resorted to either inefficient or untrustworthy platforms to find the right roommate. So Saleh and his best friend created a mobile app to help young people find a roommate within their social circle. Their company built something that catered to the efficiency demands of a millennial and solved the trust problem. The company is currently in BETA in their two pilot markets of New York City and Los Angeles. During this period, they are optimizing the product for the desires of the user community, and they are building features that promise an exciting future for our platform. Saleh is “excited to meet fellow Bruins and discuss anything about the tech/startup worlds!”

Abhimanyu Singh ’02  
Co-Founder, Jamabi

Michael Stevens ’16  
Director, Business Development and Partnerships, Purple Squirrel

Sabena Suri ’12  
COO and Co-Founder, BOXFOX

Shaun Tan ’96  
Founder and CEO, Finova LLC  
Shaun Tan is a graduate of UCLA, where he finished a four year degree in two years. He graduated summa cum laude with a B.S. in Business Economics. After a brief stint as a consultant in the corporate world, Tan continued his entrepreneurial career by focusing on the buyout and turnaround of distressed companies. Currently, he is the owner of seven companies in the aerospace industry; each of which was a successful turnaround. Tan also has a real estate business that includes rental properties, home rehabilitations and
residential development/new construction. He also owns a retail store/wholesaling business that focuses on the reverse supply chain industry. Finally, Tan owns an equipment financing company that is the US financier of the world’s largest machine tool manufacturer.

Tan is the founder and director of Entrepreneur Mentor Society, a nonprofit organization focused on developing, promoting and supporting aspiring entrepreneurs from local college campuses including USC, UCLA, LMU and Caltech. He is also the founder of Lean Collaboration, a Southern California consortium of manufactures who collaborate to share best practices in the manufacturing sector. Presently, Tan is a member of the Young Presidents’ Organization. He has served as a board member of Project by Project, the USC CEO Forum, EO – Los Angeles and YPO.

Shelkie Tao ’97
Founder, WaterEfficientGarden.com
Shelkie Tao is the founder of WaterEfficientGarden.com, a website that promotes, educates and enables water conservation by converting a lawn to a water efficient garden. Tao has more than 15 years of experience in product management of e-commerce and online payment companies in Silicon Valley, in both big industry-leading companies and startups. Prior to earning her M.B.A. from the UCLA Anderson School of Management, Tao worked in brand management for world-leading consumer goods companies in Asia. In 2015, she created and helped develop a mobile phone app that was selected as one of the top 10 finalists for the city of Mountain View’s Apps Challenge.

Alan Winters ’81
COO/Partner, ProActive Health Solutions (Vigoroom.com)
Alan Winters is an entertainment executive/TV producer turned serial entrepreneur. After spending two decades creating and marketing projects for major media companies, Winters has spent the past twelve years in the world of digital start-ups and emerging companies - working with like-minded entrepreneurs to develop and launch new businesses. Winters is currently engaged in a number of such businesses and takes an active, hands-on role in each.

Winters is Partner/COO of ProActive Health Solutions, whose core product is Vigoroom.com, a B2B wellness platform that helps members lose weight, get in shape, sleep better, reduce stress and relieve money worries. And it helps businesses lower their health care costs by altering the lifestyles and behaviors of their employees.

Winters is also COO of Inevitable Digital, which launched the successful StayGo relationship mobile application in 2016. StayGo helps daters and couples evaluate and manage their relationships. Winters brought three university psychology professors to the venture as equity partners and content creators. StayGo has been ranked in the Top 100 lifestyle apps, out of 140,000+ apps in that category in the App Store.

Software development for StayGo was done by MobiDev/Ukraine, the #1 rated software development in the world. Following the success of the application, MobiDev asked Winters to join forces with them to build their US business. Winters is now serving as Head of US Business Development for MobiDev.

Winters is also involved in the eco-friendly, consumer products space through TruSpring.com. Working with a former COO of Overstock.com, a range of household products are now being tested with consumers. Unique marketing and distribution models are also under evaluation.
Prior to entering the entrepreneurship world, Winters held a number of high-level positions in the entertainment/media sector.

Winters served as President of Fisher Communications, the production/distribution arm of Fisher Broadcasting/Seattle. He successfully launched multiple series in broadcast and cable, with programs on NBC, Discovery and ABC Family. He also did breakthrough content integration deals with companies that included RJR Nabisco, Mitsubishi, Lincoln Mercury, Ray-Ban and Lipton Tea.

Winters also served as President of Kelly News & Entertainment, where he gave a young Ryan Seacrest his first TV hosting job. Prior to that, Winters ran the sales operation for All American Television, with the #1 rated series Baywatch in his portfolio. And earlier in his career he served as head of Strategic Planning for Fox Television.

Winters has an MBA from the Anderson School at UCLA and a Bachelors Degree from Cornell University.
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<td>Founder &amp; CEO</td>
<td>Finova LLC</td>
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<td>Tao</td>
<td>16</td>
<td>High Tech</td>
<td>Founder</td>
<td>WaterEfficientGarden</td>
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<tr>
<td>Alan</td>
<td>Winters</td>
<td>15</td>
<td>Health/Wellness</td>
<td>Partner &amp; COO</td>
<td>ProActive Health Solutions (Vigoroom.com)</td>
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