New Bruin Send-off Celebrations

Network Leaders Conference

December 2, 2017
Phenomenal Send-off Panelists

Eileen Truong ’12
President
Chicago Alumni Association

Bobby Rimas
Marketing & Public Relations Director
UCLA Pilipino Alumni Association (PAA)

Anne Berman ’67
President
Desert Alumni Association
What’s a Send-off?

Orange County

Oregon / SW Washington

Atlanta

San Fernando Valley
Send-off Goals

• Welcome incoming students and their families into the Bruin community.
• Provide a strong support system for students to begin their UCLA career.
• Create an inclusive and engaging space for all members of the Bruin community.
• Connect incoming students with resources and one another.
• Have fun and demonstrate the True Bruin spirit!
Pilipino Alumni Association (PAA)

Dallas - Fort Worth

Mixed Alumni Association