BOARD UPDATE

May 2018

We appreciate our Board and the support we have received from all of you through the year and are looking forward to continuing this supportive relationship in upcoming cycles. In order to keep you informed as to the progress and activities being accomplished, we will be issuing periodic Board Updates for your convenience.

NEW BOARD MEMBERS

Joanne Kosberg has been a Principal with California Strategies since 2003 in Los Angeles, working with the public and private sectors, including non-profit organizations, on organizational transformation, competitiveness, resource development, regulatory reform and governance. She served Governor Pete Wilson as Secretary of State and Consumer Services; and during his term as U.S. Senator, as Senior Policy Consultant for entertainment and film, transportation, land-use and arts.

Kosberg is Regent Emeritus of the University of California, Trustee Emeritus of the J. Paul Getty Trust and past director of the California Community Foundation.

Kosberg earned a B.A. from UC Berkeley, an M.A. in public policy from Occidental College and is a graduate of the Coro Fellowship.

Keith Parker, after 36 years, recently retired as the Assistant Vice Chancellor – Government & Community Relations at UCLA with responsibilities for managing UCLA’s interface with elected officials at the local, state and federal levels of government. As a member of the UCLA External Affairs management team, Keith was responsible for providing leadership of the campus’ advocacy efforts in conjunction with colleagues from Development, Alumni Relations and University Communications.

Keith also served on the Chancellor’s Workgroup that focused on African American enrollment and UCLA’s relationship with the Los Angeles Black Community. He also was a member of the President Janet Napolitano’s Advisory Committee on the African American Presence at UC.

Mr. Parker serves on numerous community and civic boards including 100 Black Men of Los Angeles, the Jackie Robinson Foundation – Los Angeles Advisory Committee, the Los Angeles Chamber of
Commerce, the Los Angeles Business Council, the National Association of Women Owned Businesses – Los Angeles Chapter, the Los Angeles Family Housing Board, Regional Homelessness Advisory Council and the Valley Industry and Commerce Association.

OUTREACH EFFORTS

DECEMBER 2017 - Tim White, President of the California State University hosted an event at his home to promote CCPHE. Many of the CSU campus presidents were in attendance and Dick Ackerman and honored guest Betty Yu spoke about the importance of the Coalition and the work that we are doing.

As a result of this very successful event, a team consisting of Dick Ackerman, Dan Chernow, Keith Parker, Jeff Seymour and Howard Welinsky are reaching out to several of the CSU campuses requesting meetings.

As of this Update, our group has confirmed meetings with Cal Poly Pomona, Cal State Northridge and Cal State Long Beach.

MARCH 2018 – Alan Mendelson and Jeff Levine addressed the UC Berkeley External Affairs Committee [made up of members of the Chancellor’s Visiting Committee and the UC Berkeley Foundation + the Chancellor + University Department of Associate Relations (UDAR) staff].

A group of Southern California Board members attended a Town Hall of Los Angeles luncheon featuring Janet Napolitano, President of UC.

APRIL 2018 - Gene Tackett, a c3 board member, hosted an event at his home for education, business and political leaders in Bakersfield. The event was attended by Dan Chernow, Dick Ackerman and Jeff Seymour who made incredible contacts with the leadership in Central California.

While in Bakersfield, Dick and Jeff were invited to the Richard Beene Radio Show were they had an opportunity to speak about both the c4 and c3 entities.

APRIL 2018 - Mel Levine hosted a group of business leaders in the Los Angeles area at a lunch at his office. He spoke to the importance of the Coalition and as a result, we received financial contributions toward the PAC and possible commitments from two of the attending guests to join the PAC/c4 Board.

OpEds
In the last few months, Doug Jeffe, Mel Levine and Dick Ackerman have written several OpEds which were published in several newspapers. Copies are attached for your information. We encourage all of you to circulate them to your contacts who might be interested in supporting our group.

**FUNDRAISING**

In order to continue the momentum we have created, support future candidates who will support our cause and continue to spread the word about the benefits of public higher education, we need funding. We encourage all of you to either contribute to either the PAC, c4 or c3, depending on your interest as well as encourage your contacts to do the same.