Caretaker Project: Virtual help desk service connecting Filipinos to vital COVID19 information and services (Powered by Tayo)

There are 4 million people of Filipino descent in the U.S. 500,000 are hospital and health care workers - that's 12.5% of our population. And 520,000 are seniors, which is 13%. Together that's over 25% who are vulnerable to COVID. COVID has illustrated the glaring problems facing the community:

1) Gap in services - nurses are not getting PPE, elderly are not getting access to basic needs and health care
2) Gap in reliable information - information is not tailored to the community, misinformation running rampant
3) Gap in data about Filipinos - there's not enough data due to aggregation and historic distrust of sharing information

Our Solution: The Caretaker Project

Connects
Bridges gaps in services to the most vulnerable in the community (elderly, frontliners and the unemployed)

Debunks
Misinformation & warn against fraud & scams by offering curated and reliable information

Supports
Meets community members where they are, regardless of generation

Tayo

Launch: October 2020
Supported by Booz Allen Foundation Innovation Grant, the Caretaker Project pilot launches in Los Angeles, home to more than 500K Filipinos.

Accessible Help Desk
Tayo is the help desk that seeks to answer the most frequently asked questions around COVID19 across topics like health, mental health, housing, immigration, business and transportation. Content is available in English and Filipino languages.

Verified by Experts
Information powering Tayo has been independently verified and reviewed by subject matter experts to ensure accuracy and quality.

Partnerships
The Caretaker Project has partnered with community organizations to share content and link users to services.

About

The Caretaker Project was developed by FYLPRO's COVID-19 Task Force:

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